



anjnishah@gmail.com
anjnishah.com
linkedin.com/in/anjnishah

SKILLS

Typography
Branding
Color Theory
Research
Strategic Thinking
Multidisciplinary Design
Softwares:
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe After Effects
Figma
Rhino 3D
Grasshopper
Sketch Up
Spline

EDUCATION

California College of The Arts /
MFA Design
San Francisco
Interdisciplinary Design - Graphic
Design, Interaction Design,
Product Design

Department of Design,
Nirma University / B.Des
Ahmedabad
Communication Design - 3rd
Rank
Head of the Graphics Committee -
REDO Cultural Festival
University-wide Cultural
Co-ordinator

anjni shah
Communication Designer

A communication designer with a focus in branding and graphic design. I utilize an interdisciplinary design process which allows my work to show up in unexpected ways.

EXPERIENCE

Poieto / Brand Designer

July 2022 - Present, San Francisco
Brand identity design for Poieto and their education branch, PoietoWorks.
Visual design for social media and website.

Adobe / Reviewer

November 2023, San Francisco
Invited to be a portfolio reviewer at the Adobe Creative Retreat 2023 and share my experience with students and recent grads.

Feminist AI / Digital Designer

July 2022 - January 2023, San Francisco
Graphic design for social media and website.

Studio Forward Fellow

July 2022 - August 2022, Google, California College of the Arts, San Francisco
Received a fellowship following Studio Forward, a Google-sponsored studio.
Collaborated with an illustrator and a fashion designer to explore the idea of belonging and self-expression by designing and conducting a workshop.

Exhibitions Department, CCA / Graphic Designer

May 2022 - May 2023, San Francisco
Worked with the team to design exhibition vinyl, signage, and brochures
Created visual system for Creative Citizens in Action (CCA@CCA), a college-wide creative activism initiative.
Editorial Design for Rewind Review Respond (RRR), an online design forum at CCA.

BeeHively / Packaging Designer

January 2021 - June 2021, Ahmedabad
Designed packaging system for a premium honey brand based in India and the US.

Powwow/ Co-Founder

August 2020 - December 2020, Ahmedabad
Founded and led a discussion group consisting of designers and architects, which virtually met every week to discuss different topics ranging from design to finance.

Rhizome Design / Identity Design Intern

March 2020 - July 2020, Ahmedabad
Designed the visual identity of Rhizome Design's sustainable jewelry brand, Baka, the winner of Elle Magazine's jewelry and accessory category in 2021, and redesigned the logo of the studio's furniture and accessory label, Rhizome.

The House of MG / Design Research Intern

May 2019 - July 2019, Ahmedabad
Researched and documented communities and businesses in the heritage city.
Presented the research at the Mudra Institute of Communications, Ahmedabad.